



ÉLECTRIQUES DURABLES
Société des travaux

ÉLECTRIQUES DURABLES

Company Profile

Mars 2025



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About Our Company

ÉLECTRIQUES DURABLES is a leading general contracting firm specializing in advanced electromechanical solutions. With a steadfast commitment to excellence, we strive to exceed client expectations by delivering superior-quality services across every project we undertake.



Our expertise extends across multiple sectors, including industrial, commercial, residential, infrastructure, and renewable energy. We take pride in our role as a key contributor to the development of vital industries, powering institutions such as universities, hospitals, factories, airports, industrial parks, ports, and hotels.

By fostering strong partnerships with our clients, we ensure the successful execution of impactful projects that not only meet today's needs but also drive long-term progress and sustainable economic growth. Our dedication to innovation and sustainability enables us to create lasting value, reinforcing our reputation as a trusted industry leader.

**BUILDING A SUSTAINABLE FUTURE THROUGH
EXCELLENCE, INNOVATION, AND TRUSTED PARTNERSHIPS.**

*Masters of
Consistency
and
Quality*



Meet The Founder

Summary of Professional Experiences:

Mr. Mahmoud Khalifa, the founder of the company, has more than 15 years of experience in the field of construction and electromechanical works in Morocco and the Arab Gulf. During his career, he has held the position of Executive Director in several major projects in Morocco, including:

- **UMP6 University in Ben Guerir:** Participation in the development of the infrastructure of this leading university, including advanced electromechanical works.
- **St. Regis Hotel in Tetouan:** Contribution to the realization of this luxury hotel project, considered one of the main landmarks of hospitality in the region.
- **CHR Hospital in Rabat:** Supervision of the implementation of electromechanical systems in this important hospital to ensure high-quality health services.
- **Poste Maroc Data Center in Rabat:** Supervision of the installation and commissioning of critical systems in the data center, thus ensuring optimal operation.
- **Amazon Project in Rabat:** Contribution to the realization of this project by meeting global standards in logistics and technology.

Several factories in Tangier and Kenitra: Participation in the development of numerous industrial projects, including the installation of electrical and mechanical systems to ensure productivity and quality.

Mr. Khalifa stands out for his ability to provide innovative and efficient solutions in the field of construction, with an emphasis on quality of execution and respect for deadlines, which has contributed to the success and excellence of all the projects he has managed.

Mission & Vision

Our Mission

Our mission is to enhance the quality of life in the communities we serve by delivering innovative, efficient, and sustainable electromechanical solutions. Through precision, reliability, and a commitment to excellence, we provide cutting-edge, tailor-made technologies that consistently exceed expectations.

Our Vision

We strive to be a leading and sustainably growing provider of MEP and Low Current Engineering & Contracting services. Through operational excellence and efficiency, we aim to establish ÉLECTRIQUES DURABLES as a trusted, quality-driven brand across all our fields of expertise.



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Our Services



HVAC Systems

We provide HVAC (Heating, ventilation & Air Conditioning) systems including automated control systems to expertly manage the climatic working environment of your business



Plumbing Systems

Our plumbing services team handles all aspects of plumbing, water supply, drainage, swimming pool filtration systems & firefighting works.



Fire Fighting Systems

We provide comprehensive fire protection solutions to ensure safety and regulatory compliance. Our services include firefighting sprinkler installation and modification, fire alarm system installation and upgrades, emergency and exit lighting systems and fire suppression systems.





Our Services



Electrical and Low Current Systems

We provide a comprehensive range of advanced electrical and low current solutions designed to ensure efficiency, safety, and seamless integration across various sectors. Our expertise includes:

- Power distribution systems
- Lighting control
- Power generation
- Low current systems
- Telephone & data systems
- Home automation
- MATV systems
- CCTV
- Fire detection & alarms
- Access control systems
- Audio/video intercom systems
- Industrial process services
- P.A. sound systems



With a strong focus on innovation and precision, we tailor our electrical services to meet the unique needs of each project, ensuring optimal performance and reliability. Our team of highly skilled professionals utilizes cutting-edge technology and industry best practices to deliver customized solutions that enhance operational efficiency and safety.



OUR PROJECTS

We deliver high-quality electrical and electromechanical solutions across diverse sectors, ensuring reliability, efficiency, and compliance with the highest industry standards





**AN MEP ENGINEERING FIRM DEDICATED TO
MEET THE SPECIFIC NEEDS OF ANY PROJECT**

Tanger Project

Tanger Project is a prestigious development featuring a high-end seafront residential complex designed to offer luxury living with modern amenities. This landmark project integrates contemporary architectural design with state-of-the-art infrastructure, creating a sophisticated and sustainable living environment.

Our scope of work encompassed the complete electrical installations, ensuring seamless power distribution and optimal energy efficiency. This included medium to low voltage systems, installation of a high-capacity transformer station, and apartment electrical panels tailored for safe and reliable operation. Additionally, we executed power connections across residential and commercial spaces, ensuring uninterrupted electricity supply.

To enhance the project's functionality and aesthetics, we implemented comprehensive interior and exterior lighting solutions, incorporating energy-efficient fixtures to illuminate buildings, communal areas, and commercial spaces. Safety was a top priority, with our team installing advanced fire detection and alarm systems, along with strategically placed emergency lighting to ensure security and compliance with the highest industry standards.

With meticulous planning and execution, the Tanger Project was successfully completed, reinforcing our expertise in delivering high-quality electrical solutions for premium residential developments.

Project Status : Completed

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Zaer Park Project

We executed comprehensive electromechanical works for this prestigious high-end residential project, which comprises more than ten residential buildings. Our scope of work included the complete power distribution network, ensuring a stable and efficient electricity supply throughout the development. We also implemented advanced lighting systems, designed to enhance both functionality and aesthetics while optimizing energy efficiency.

As part of our commitment to modern living solutions, we integrated state-of-the-art smart home systems, enabling seamless automation and enhanced convenience for residents. Our expertise extended to the installation of HVAC systems, ensuring optimal climate control and energy efficiency across all residential units. Additionally, we managed the complete plumbing infrastructure, providing a reliable water supply and efficient drainage systems tailored to the project's high standards.

To prioritize safety, we installed robust fire-fighting systems, including advanced fire alarms and surveillance networks, creating a secure and protected environment for residents. Every aspect of our electromechanical work was executed with precision and adherence to the highest industry standards, ensuring a modern, reliable, and efficient living environment.

Project Status : Completed

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Rabat Shopping Center -AL JINAN MALL

We successfully executed the complete electrical works for this shopping center in Rabat, covering both medium and low voltage systems. Our scope of work included the installation of a high-capacity power transformer to ensure a stable and efficient energy supply, along with a backup generator to provide uninterrupted power in case of outages.

To enhance operational efficiency and energy management, we installed individual meters for each store, allowing precise monitoring and control of electricity consumption. Additionally, we implemented advanced fire detection systems and strategically placed emergency lighting to ensure safety and compliance with the highest industry standards.

Our commitment to quality and precision in execution has contributed to a reliable and well-optimized electrical infrastructure for this commercial hub.

Project Status : Ongoing Project

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Qasr Al-Dhafrah Project

We carried out the electrical, air conditioning, and plumbing works for this private royal palace. Our scope of work included the complete installation of electrical systems, advanced air conditioning solutions, and high-quality plumbing infrastructure, ensuring the highest standards of comfort, safety, and reliability for a royal residence.

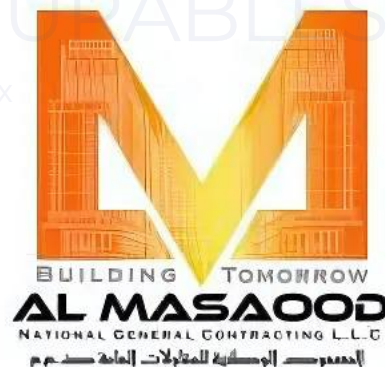
Bouarfa Project

This prestigious residential complex in Bouarfa has benefited from our full expertise in electricity, plumbing, and air conditioning. Our work included the installation of electrical panels and power supply systems, water filtration systems, and cooling transformers.

Private Royal Villa Project

We are carrying out the electrical and mechanical works for this private royal villa. Our scope of work includes the installation of state-of-the-art electrical systems, advanced mechanical solutions, and high-quality infrastructure, ensuring the highest standards of efficiency, safety, and luxury.

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IFAS Project

Classified as a special project due to its exceptional scale, the IFAS Project stands as one of the largest and most prestigious palaces in Morocco. Located in Tangier and owned by the royal family, this project required the highest standards of precision, quality, and expertise.

Our team executed a comprehensive electrical and lighting installation, ensuring seamless integration of all systems. The scope of work included the complete setup of interior and exterior electrical networks, guaranteeing reliable power distribution across the palace. Additionally, we implemented sophisticated lighting solutions, meticulously designed to enhance both the functionality and aesthetic appeal of the space.

With a commitment to excellence, our team delivered a flawless execution, meeting the project's unique requirements and upholding the highest industry standards.

Project Status : Completed



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INWI Data Center

The Inwi Project, a state-of-the-art data center, required a significant enhancement of its electrical and electromechanical infrastructure to support increased operational demands. Our scope of work included the upgrade of the main transformer's power capacity, ensuring a stable and efficient energy supply. To further reinforce the power distribution system, we integrated mobile transformers along with their dedicated electrical panels, providing additional flexibility and reliability.

In addition to the complete medium and low voltage installation, we executed critical electromechanical works, including the implementation of a centralized air conditioning system designed to maintain optimal operating conditions for the data center's sensitive equipment. To enhance safety and compliance with stringent industry regulations, we also installed an advanced fire detection system, ensuring early threat detection and rapid response capabilities.

Through precise planning and execution, we successfully delivered a robust and high-performance infrastructure, reinforcing the data center's efficiency, reliability, and security.

Project Status : Completed

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Telecom

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MOTHER & CHILD HOSPITAL

We successfully executed the electromechanical works for this project within an exceptional timeframe, demonstrating our commitment to efficiency and quality. Our scope of work encompassed a comprehensive range of MEP systems, ensuring the seamless integration and functionality of critical infrastructure. This included the installation and commissioning of HVAC systems, designed to maintain optimal environmental conditions, as well as fire fighting systems to ensure safety and compliance with industry standards.

Additionally, we carried out plumbing installations, providing reliable water and waste management solutions throughout the project. Our team also handled the complete setup of low current systems, facilitating communication, security, and data transmission needs, along with the installation of both medium and low voltage electrical systems to ensure safe and efficient power distribution.

Through meticulous planning and expert execution, we delivered all electromechanical works on time, meeting the highest standards of performance, safety, and reliability.

Project Status : Completed

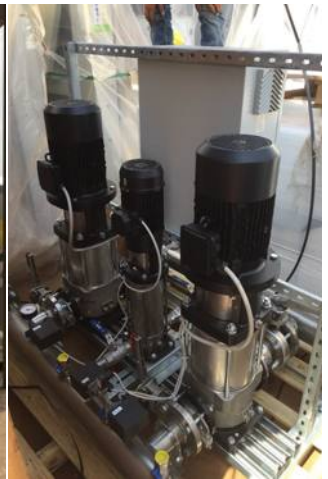
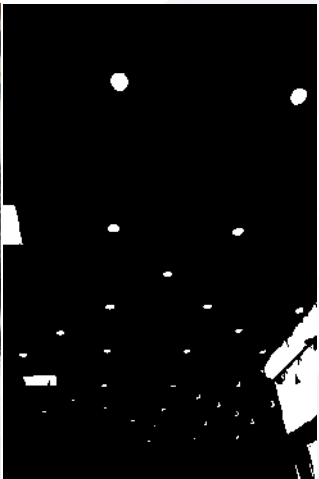
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OCP



ADVANCED
VISION MOROCCO
ELECTRO MECHANICAL WORKS



EMENA PREFAB FACTORY – OULED SALEH

We successfully completed the full electrical installation for this project, ensuring a comprehensive and reliable power infrastructure. Our work encompassed both medium and low voltage systems, delivering efficient and safe power distribution across the site.

As part of our scope, we installed a high-capacity power transformer to ensure a stable and consistent energy supply. Additionally, we integrated a generator to provide backup power, ensuring operational continuity in case of disruptions. The project also included the installation of individual metering systems, allowing for accurate monitoring and management of energy usage across various units.

To further enhance safety and compliance, we implemented fire detection systems designed for early threat identification, alongside emergency lighting solutions to ensure safe evacuation in case of an emergency.

Project Status : Completed



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Université Euro Méditerranéenne–FES

For this project, we carried out the installation of CCTV systems and solar energy solutions, ensuring a dual focus on enhanced security and sustainable energy. The CCTV systems were strategically installed to provide comprehensive surveillance coverage, reinforcing the university's commitment to a safe and secure environment for students, faculty, and staff.

In parallel, we integrated solar energy systems, contributing to the university's efforts toward sustainability and energy efficiency. These systems not only reduce the institution's environmental impact but also promote long-term cost savings through the use of renewable energy.

Our work played a key role in supporting the university's dedication to maintaining high standards of safety, efficiency, and environmental responsibility, delivering innovative solutions that align with their values and objectives.

Project Status : Completed



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Palais des Roses – Agadir

Agadir hotel project required a complete electrical intervention to ensure optimal power distribution and functionality throughout the facility. Our scope of work included the installation and setup of electrical equipment for the rooms, ensuring comfort and efficiency for guests.

We also provided interior and exterior lighting solutions, enhancing the ambiance of both the interior spaces and the hotel's external environment. Additionally, our team handled the installation of the entire electrical panel system, covering both low and medium voltage circuits, to ensure a reliable and safe power supply for the entire hotel.

Through meticulous planning and precise execution, we contributed to the hotel's functionality, comfort, and safety, aligning with the highest industry standards for electrical installations.

Project Status : Ongoing Project



PICKALBATROS
HOTELS & RESORTS

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Sangho Hotel Project – Marrakech

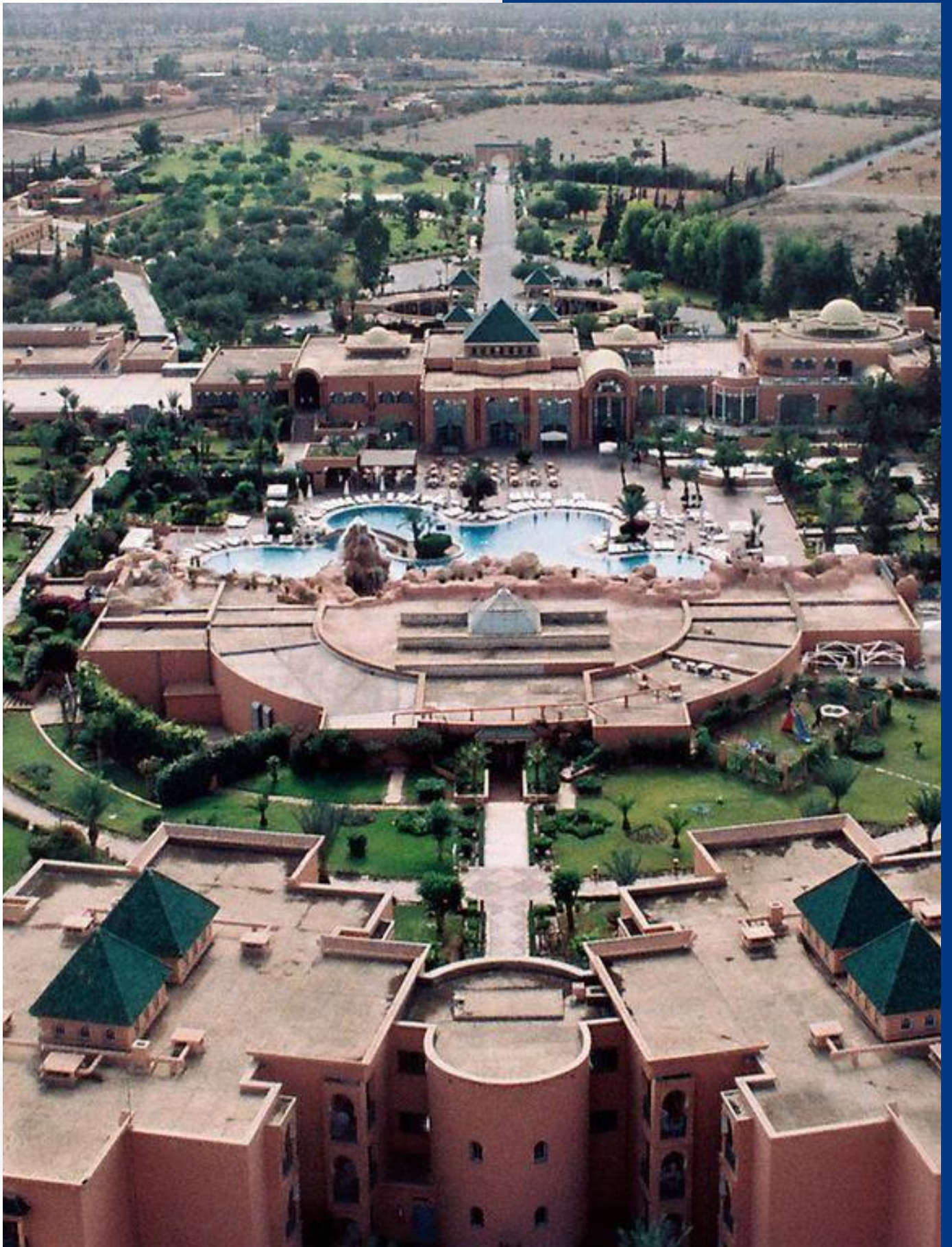
We carried out the electrical works for the Sangho Hotel in Marrakech, ensuring comprehensive coverage of both interior and exterior installations to meet the needs of a luxury hospitality environment. Our scope of work included the design and implementation of power distribution systems, ensuring stable and reliable energy supply throughout the hotel.

In addition, we installed advanced lighting systems, both indoors and outdoors, to enhance the ambiance and functionality of various spaces, contributing to a welcoming and well-lit environment for guests. We also managed the installation of outdoor electrical infrastructure, supporting key outdoor amenities such as gardens, walkways, and recreational areas.

Our focus was on providing a reliable, efficient, and high-quality electrical setup, fully aligned with the rigorous standards of the hospitality industry. The completed electrical installations support the hotel's operational efficiency, safety, and guest experience, ensuring seamless functionality and long-term performance.

Project Status : Ongoing Project

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Smart. Efficient. Reliable.

Connect with Us!

For more information, please don't hesitate to reach out to us.

Société de Travaux Électriques Durables

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